

### Message from the Board Chair and CEO

Libraries serve as community catalysts for learning, discovery and creating, and at Richmond Hill Public Library, our customers are at the centre of all we do. The contributions, feedback and ambitions of our community help define our goals, while our residents' growth and engagement are at the very core of our Library's story—one that we're proud to tell.

Delivering thought-provoking programs, providing exceptional customer service and embracing a community-led framework all led to another successful year for the Library in 2017. The year was filled with major projects and milestones, including the development of new spaces, bringing new approaches to supporting forward-thinking learning, and helping tell Richmond Hill's vibrant stories. With a new Oak Ridges Library on the horizon, the Library will ensure an added dynamic influx of cultural growth for years to come. Our nation's sesquicentennial provided an opportunity to engage our community in many vibrant ways, bringing together newcomers and lifelong residents alike for the national Canada 150 celebrations. 2017 also marked our Library's 165th year in Richmond Hill, providing us with a platform to commemorate all that we've accomplished since the establishment of the Richmond Hill Library Association in 1852. Throughout the year, while honouring our past and looking forward to our future, we nurtured existing relationships and built new ones.

We achieved major growth in areas that underscore our role as a community hub, including setting new records in program attendance and the number of programs offered, as well as reaching peaks in wireless internet and public computer usage.





With more collection items, activities, cultural events, and digital use than ever before, we're expanding our reach to truly transform the ideal Library of today into the ideal Library of tomorrow. Meeting our goals and forging new ambitions helps to reaffirm our Library's status as a place of community collaboration and networking, where our impact is strongly felt across our physical and virtual spaces.

We'd like to thank Richmond Hill Town Council for its continued support. Thank you as well to our outstanding staff, our dedicated board, our generous donors, and our committed community supporters—you are instrumental in helping the Library contribute to the vibrancy and culture of our town and its residents. Our *2017 Community Report* showcases some of our successes from this past year, reinforcing that just as the Library seeks to enrich and inspire, in turn, it is strengthened by those it serves.

In coming together as a community, our collective vision for the Library is realized, allowing the Library to flourish as a place to learn, build connections, and celebrate curiosity.

David Bishop Board Chair

Louise Procter Maio Chief Executive Officer

### **Table of Contents**

Strengthen Your Connections Connect and Collaborate Beyond our Walls Newcomer Support Building Community Partnerships	5 5 6
Contribute Vibrant Spaces. Spaces for Today and Tomorrow Community Living Room Reducing Barriers to Connectivity	7 7
Enrich Your Choices. Improving Accessibility Enhanced Digital Resources Community-Focused Programming Full STEAM Ahead	9 9 10
Reinforce Our Capabilities. Prioritizing Staff Development. Learning from our Community. Living our Values.	11
Financial Highlights	13
Service Awards	14

### Library Board



Councillor Greg Beros David Bishop, Chair

Adam Grachnik Shelagh Harris

Regional & Local Councillor Brenda Hogg

Gwen Johnstone, Vice-Chair (appointed to Vice-Chair December 2017)

**Councillor Castro Liu** 

Margaret Roberts (resigned April 2016)

Nighat A. Sukhera

Martin Zegray, Vice-Chair (resigned November 2017)

Louise Procter Maio, Secretary/ Treasurer and Chief Executive Officer We are YOUR Library. Y o u R KNOWLEDGE Centre.

When you need to solve a problem, make a decision, learn, read, enjoy, or explore, we integrate the sources with the expertise to help put you on the right path.

### **Richmond Hill Public**

Library is a place for all. Our four branches represent inclusive centres for learning for all those who step through our physical and virtual doors. We've proudly served our local community for 165 years, acting as a pioneer in supporting democracy, cultural growth, and equitable services to information, regardless of race, creed, age, gender or sexual identity, or socioeconomic status.



# A VIJA Community Hub

We serve as a cultural heartbeat in our community, helping to inspire you to come together and network in spaces that are repositories of lifelong information, learning, and knowledge.







**In-Person Visits** 1.1 M



**Electronic Visits** 1.52 M



**Social Media Visits** .68 M

### Strengthen

### Your

### Celebrate your curiosity Connections

We will strengthen your connections with the sources and resources that answer your questions, expand your explorations and drive your aspirations.

### Connect and Collaborate

The Library is here for you to explore and experience. Through listening, keeping on top of trends, and continuously growing alongside our customers, an extension of our commitment to lifelong learning is to provide unique opportunities for you to be culturally enriched.

From hosting our annual Ontario Public Library Week Celebration to our participation as a designated provincial hub for the weekend-long Culture Days, thousands have been inspired to create something new at our Library.

### **Beyond our Walls**

Our ability to connect with our community extends beyond our physical spaces. We're popping up at neighbourhood events to bring you interesting content, programs and conversations-wherever you are.

Whether it's partnering with the Town of Richmond Hill to host thousands at our outdoor Moonlight Movies evenings, piquing students' curiosity as we showcase robotics and green screen technology at dozens of local classrooms visits, or allowing young imaginations to





**Community Connections** 689,899



**Bookings + Events** 1,066



**Active Cardholders** 62,224



flourish at local childcare sites during our long-standing Stories on Wheels program, we're continuously sourcing new ways to meet community needs across Richmond Hill.

#### **Newcomer Support**

It is our responsibility to embrace the power of partnerships with many local community organizations. The Library offers language-focused programs for all ages; books and movies in more than 20 languages; and a website where all content can be translated into 99 different languages, all aimed at providing you with greater accessibility to meaningful materials and a reduction of barriers to service.

### **Building Community Partnerships**

We routinely seek to bolster ties with local organizations as a means of providing ever-expanding resources for our community.

From welcoming the Ontario Genealogical Society to celebrate their York Region chapter's 20th anniversary, to working with the Rotary Club of Richmond Hill to host hundreds of students at our Forest of Reading<sup>®</sup> author series across our locations, we offer our spaces to build civic relationships.

We also work with our neighbouring libraries to offer diverse, curated collections: residents across York Region now have access to library materials found across all nine municipalities as part of the York Region Public Library Partnership.



"My tenure as Richmond Hill Writer in Residence really opened my eyes to the vital role the Library plays in its community. Every day I came in, the Library was packed with people, young and old, using its resources. And I saw how hard the Library's employees worked to meet the needs of those customers, answering questions, providing workshops and other learning opportunities on a wide range of topics. It's an impressive facility run by dedicated professionals, and I was proud to be a part of it."

> -TREVOR COLE RHPL Writer-in-Residence

#### 2017 In-Library Events Included:

• Culture Days (Designated Provincial Hub)

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- Ontario Public Library Week
  Celebration
- Richmond Hill High School Arts Contest Celebration
- Richmond Hill Board of Trade Business @ Breakfast Event

### 2017 In-Community Events Included:

- Concerts in the Park (Mill Pond Park)
- Cosmo Music Fest & Expo (Cosmo Music)
- Moonlight Movies (Central Library Lawn, Bond Lake Park)
- Richmond Hill Cultural Summit (Richmond Hill Centre for the Performing Arts)



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## **Contribute** Vibrant

We will contribute vibrant spaces and places, physically and virtually, throughout Richmond Hill that are easily integrated into your daily life.

### Spaces for Today and Tomorrow

Spaces

To ensure we effectively meet your needs, we're committed to creating new spaces and adapting current spaces to foster community curiosity.

2017 saw us continue construction of our new 19,000 square-foot Oak Ridges Moraine Library. The new branch, located just a few hundred metres north of the current Oak Ridges Library, will feature a series of innovative spaces, including a makerspace, community program rooms, an urban living room, dedicated teen and tween areas, and a green roof. It will serve one of the fastest-growing areas of Richmond Hill.

We also consulted our community to learn more about how you want to see Central Library expand in the future. With a look to creating 'the Library of tomorrow,' we've been given hundreds of ideas directly from those we serve as we plan the long-term future of our main branch.

Examples of adaptations that improve the use of our current spaces include the introduction of charging

stations for mobile devices across our branches, the addition of new shelves and mobile, flexible furniture to the children's area at Richvale Library, and renovations within the Mary-Lou Griffin Local History Room, west check-out area, and underground parking garage at Central Library.

### **Community Living Room**

As a community hub, we invite our customers to use our many indoor and outdoor spaces for personal enrichment, collaboration, and networking.

While providing space for residents to study, work, read, meet, and relax, we urge you to treat Library spaces as yours—a true community living room.

And just as living rooms are adaptable, so too are our branches: from lecture halls to movie theatres, our spaces have the flexibility to offer some "wow" moments to those who stop in.

This past year, our spaces also became artists' studios when we hosted our first-ever Artist-in-Residence program, as well as a cosplay contest



"Everyone deserves easy access to the important services and amenities offered by libraries. Our new Oak Ridges Library is one of the many ways we demonstrate our commitment to our community in this regard."









Public Computer Usage 155,267 sessions





runway as part of our Mini Con event, which brought together the likes of Darth Vader, Thor, and dozens of other elaborate cosplayers in a celebration of fandom. These activities, along with many others the Library offers, epitomize our shift towards ushering in vibrancy in unexpected places.

### **Reducing Barriers to Connectivity**

As a repository of knowledge across all spectrums, we're proud to serve as one of Richmond Hill's largest providers of free WiFi. This core service, along with our access to public computers, helps to eliminate socioeconomic barriers in our community; the Library can be counted on to provide regular access to authentic, reliable information in a safe place.

From students sitting down at one of our computer stations to get their homework done, to newcomers logging in on a personal device to work on professional certifications, the Library's wireless internet was accessed more than one million times in 2017.

### Enrich Your Choices

We will enrich the choices you have to build your individual life and build your community with quality services and programs.

#### Improving Accessibility

Beyond regularly enhancing our collection with new titles, the Library is also committed to enhancing how our collection is accessed. When it comes to accessibility, we understand that a 'one size fits all' approach doesn't work. Individuals with print disabilities may have difficulty holding a book or reading and processing printed text. With this in mind, we've improved our collection of accessible items through our partnership with the Centre for Equitable Library Access (CELA). In 2017, we offered access to 230,000+ books, magazines, and newspapers in described video, audiobook, e-Text, and braille formats.

### **Enhanced Digital Resources**

The Library's collection of digital resources continues to expand to meet your evolving interests. With accessible interfaces that range from desktop to mobile to tablet, you can customize your digital experience to fit your precise needs. Regardless of the type of digital content you're looking for—eBooks, eAudiobooks, movies, music, and more—we have a service catered

#### **PROGRAM HIGHLIGHTS IN 2017:**

- Offering a record-breaking 3,533
  PROGRAMS across all locations
- Welcoming a record-breaking 65,354 ATTENDEES to our programs
- Registering 1,400+ YOUNG READERS for our 2017 TD Summer Reading Club
- Introducing an ARTIST-IN-RESIDENCE program
- Launching a COMMUNITY CONVERSATIONS SERIES with topics that included racial equality and local poverty, fostering the growth of community dialogue surrounding topical issues and current events
- Hosting another successful year of AUTHOR VISITS, including welcoming Kamal Al-Solaylee and Trevor Cole to Central Library for discussions about their titles Brown and The Whisky King

specifically to your needs.

Going beyond just providing digital content, you can also create your own digital media at the Library. iMac Creative Workstations were rolled out at Central Library, offering public access to beginner and advanced audio and visual software to work on digital media projects, including creating and editing music, videos and digital images.

### Community-Focused Programming

With over 290 programs offered every month, the Library provides a regular pipeline of opportunities to learn, experiment and create. Developed for all ages and stages, we pride ourselves on our ability to craft programs that promote discovery, impart new knowledge, support different forms of literacy, and build community.

### Full STEAM Ahead

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The tenets of STEAM (Science, Technology, Engineering, Art, and Mathematics) are being applied, explored, and experimented on by all ages at the Library. Children learned principles of architecture and chemistry during our March Break programs. Pop-up programs on Maker Mondays saw coders create unforeseen worlds in new languages, one line of code at a time. Library tech evenings and maker fairs brought together community partners to showcase the latest gadgets and devices, inspiring our next generation of inventors.

> "I'd like to express heartfelt thanks to the very well-run Richmond Hill Public Library. We are frequent users of the Library. My kids (8-year-old girl and 4-vear-old boy) made it a habit to borrow books and they benefited a lot, especially my daughter who loves reading. I have seen her mind being transformed and broadened over the past year since we moved to Canada. Thank you very much for providing such great service."

-EDITH LO **RHPL** Customer





**Borrowed Items** 2.11 M including .61 M e-materials



**New Collection Items** 54,418



**Programs Offered** 3,533



**Program Attendance** 65,354





# Reinforce Our Capabilities

We will reinforce our many capabilities that bring our services and programs to life.

### **Prioritizing Staff Development**

On May 5, 2017, Library staff participated in a Staff Development Day, marking the first time since the Library became a four-branch system that all staff had come together for a full day of learning and growth. 113 staff members took part (representing 93% of our staff group) in the day that was fully planned by a cross-functional team consisting of employees from across the Library system, providing staff with an opportunity to develop skills in a cohesive atmosphere.

Due to the success of the day, the Library Board approved a request for the Library's Staff Development Day to become an annual event, with all branches closing one day a year to provide employees with the opportunity to participate in a day of professional development as a collective staff body.

### Learning from our Community

As part of the Library's customer-focused approach, we installed Happy or Not terminals at each of our locations, inviting our customers to "Please Rate our Service Today." The terminals provide real-time data from our customers, enabling us to review levels of satisfaction and challenging us to make your experience better. Information is reviewed and shared with staff to measure success and work together to achieve exceptional customer service.

We were honoured to receive a *2016-2017 Community Partner Award* from Community Living York South, a partner we regularly work with to deliver programs that provide support services for individuals with intellectual disabilities; it's a partnership that serves as an example of our ability to offer our community welcoming, accessible programs and resources.

#### **Living Our Values**

In all that we plan, create, and bring forward to the community, we're guided by the values found in our Strategic Plan: accessibility, diversity, intellectual freedom, innovation, respect, literacy and lifelong learning, and accountability. From hosting insightful community conversations to answering inquisitive





reference questions, our approach in interacting with the community – and each other – is influenced by these seven values.

These values, embodied by our staff, were created with the aim of providing quality, customer-based service to our community. They have helped provide a transformational pathway to develop a strong, cohesive internal organizational culture.

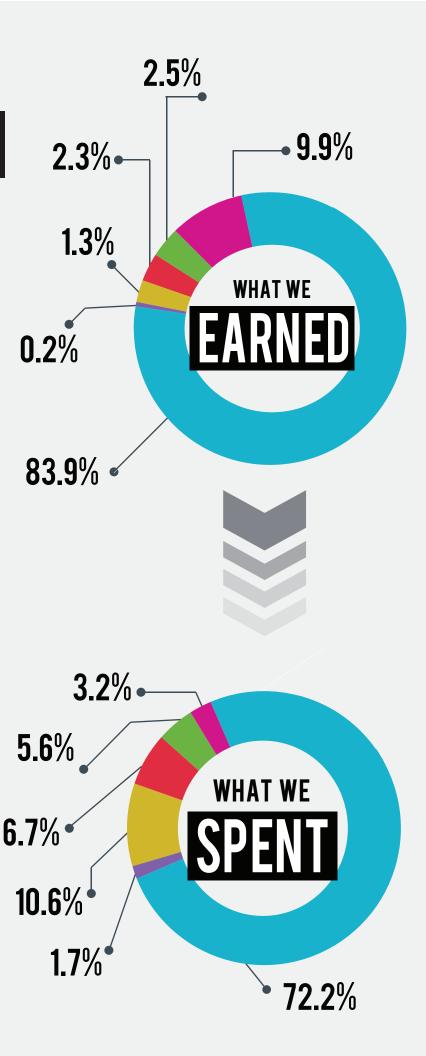
Staff Development Day is important because it provides opportunities for all Library staff members to develop new skills that they can use to enhance the work that they are doing. The event also gives staff members from across all four branches a chance to spend time together in one place and learn from each other while discussing the projects that they have been working on.



# 2017 Financials

AT A GLANCE

- CONTRIBUTION FROM RESERVE
- FINES, FEES, SALES
- YRDSB FUNDING
- PROVINCIAL FUNDING
- DONATIONS & OTHER
- MUNICIPAL FUNDING



- LIBRARY MATERIALS
- TRANSFER TO RESERVE
- SUPPORTING SERVICES
- UTILITIES & MAINTENANCE
- GENERAL ADMINISTRATION
- PERSONNEL

### **2017 Donations**

- United Way Campaign Designation Payment Simon Pasieka of BMO Financial Group
- United Way Campaign Designation Payment Anonymous of BMO Financial Group
- United Way Campaign Designation Payment Anonymous of RBC Financial Group Areawide
- United Way Campaign Designation Payment Anonymous of Scotiabank Global Banking and Markets

### 2017 Grants





### **2017 Service Awards**

We would like to extend our sincere appreciation for the years of service contributed by our staff. The 19 staff members who received 2017 Service Awards represent 255 years of outstanding service to our community.

40 years of service Karen Dury

**35 years of service** Barbara Ransom

**25 years of service** Dianne McLeod 20 years of service Hanna Riahi

**15 years of service** Donna Edwards Tracy Tong Jenny Wang May Wong 10 years of service

Fanny Chau Amy Kam Denis Patsenka Eliza Yim **5 years of service** 

Iris Chong Jennifer Ebbs Kevin Gill Mehrak Nazemi Louise Procter Maio Mackenzie Proctor Christine Shorrocks



### "The most important asset of any library goes home at night — the library staff."





#### **Central Library** 1 Atkinson St. Richmond Hill, ON L4C 0H5

**Oak Ridges** 13085 Yonge St. #12 Richmond Hill, ON L4E 3L2

**Richmond Green** 1 William F. Bell Parkway **Richmond Hill, ON** L4S 2T9

**Richvale** 40 Pearson Avenue **Richmond Hill, ON** L4C 6T7

Fridav Saturday Sunday

Mon - Thurs

Fridav

Saturday

Sunday

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Mon - Thurs

Friday

Saturday

Sunday

Mon - Thurs 10 a.m. - 9 p.m. 10 a.m. - 6 p.m. 10 a.m. - 5 p.m.

Closed

905-773-5533

10 a.m. - 8 p.m. 10 a.m. - 6 p.m. 10 a.m. - 5 p.m. Closed

9:30 a.m. - 9 p.m.

9:30 a.m. - 6 p.m.

10 a.m. - 5 p.m.

12 p.m. - 5 p.m.

905-780-0711

905-884-9288

Tues & Wed 10 a.m. - 8 p.m. Thurs & Fri 10 a.m. - 6 p.m. 905-889-2847 Saturday 10 a.m. - 5 p.m. Sunday Closed





